



Announcing The Renaissance Access Plan

Released November 2019

The residents of The Meadows have overwhelmingly asked the MCA Board to protect our beautiful green space and its positive effect on property values. We believe that the most economical way to accomplish this goal is by having a viable country club at the center of our community. Following are the steps we are taking to make The Meadows Country Club a more inclusive asset for those who live here.

Today, the MCA and the Country Club are jointly announcing the **Renaissance Access Plan**, an exciting new benefit that directly responds to residents' requests for greater access to the Meadows Country Club facilities. **The Renaissance Access Plan** will be made available to all **home and condominium owners** and their families residing with them in The Meadows and to all **annual tenants**. **The plan becomes effective January 1, 2020.**

We are also jointly providing an **outline of our strategic direction** and our plans to build a **new community activity and fitness center**. Below is a summary of resident requested activities available with this new **Renaissance Access Plan** to start the new year. Included is access to:

Please direct any additional questions you may have regarding Renaissance Access Plan to MCA should your question not be addressed within this document.

Fitness and Pool

- **All services, classes and events** at the Dickens Fitness Facility including access to separately priced classes and services.
- **The Jr. Olympic Pool** during hours of operation.

Dining and Socialization Venues

- **The Fountain View Lounge (FVL) during LUNCH (11AM-3 PM)** year-round.
- **Sunday Brunch during May 1 through October 31, 2020.**
- **Community sponsored events**, holiday and special event parties year round.
- **Country Club member events** on a space available basis. Details will be announced for each event, and reservations will be taken **with a ten day advance reservation time**. Thanksgiving, Christmas, New Year's Eve, Easter and Mother's Day are excluded.

Tennis

- **Full access to all separately priced tennis clinics and lessons.**
- **Playing tennis requires a Club membership.**

Golf

- **Full access to separately priced golf clinics and lessons.**
- **Full access to the recently renovated, Arthur Hills Groves Course and the Highlands Course and practice areas**, including putting, chipping and driving at preferred rates.
- Access to the **Meadows Course requires a Country Club membership.**

Details

The **Renaissance Access Plan** is subject to the same terms and conditions as stated in the Country Club's bylaws. No separate pricing or discounts are available with this Plan.

The **Access Cards** will be issued at the MCA on **December 17 and 18 from 9:00 to 11:00 AM** each day. Additional dates will be added starting in January.

This new benefit is in addition to the extensive educational and recreational activities offered to Meadows' residents and is **included in the annual homeowners' assessment fee**.

Renaissance Access Cards

Individual **Renaissance Access Cards** will be **issued annually** to all residents choosing to participate in these new activities, and each resident will need to sign up to receive a card. The cards are pre-numbered, have a place for the owner's individual name or the tenant's name, if applicable, and will be used for identification purposes at the Club but **not** for charge card purposes. The **Renaissance Access Plan** is not a Country Club membership.

Strategic Direction

Board members and management of both organizations have worked together to develop a multi-year strategy to return the Club to economic stability and also have developed a capital plan for renovating our community's assets. All of the Club's social, dining and sports venues were analyzed to determine their contribution to profitability and ability to meet member and community strategic objectives. Additionally, Marketing management of both organizations are working together to develop the key messages, market targets and marketing plan for exciting new member recruiting plans.

The team recognizes that our facilities need significant renovations and investments and will require supplemental funding to meet our desired timelines. The MCA has, therefore, applied for long-term financing as well as designated certain projects as fundraising opportunities in response to the need to accelerate their implementation. The exact extent and timing of these projects for implementation are dependent on the success of financing and fundraising options. More details will be forthcoming with the financing decision expected December 11, 2019. Here is a brief synopsis of projects deemed to be the most vital:

- Erect a new Community Activity and Fitness Center to address the requirement for a modernized fitness facility, as well as the need for expanded activities space.
- Renovate the Clubhouse, including the Regency Room and Fountain View Lounge.
- Renovate the Meadows Golf Course in the off season.
- Continue Longmeadow beautification with improvements to landscaping, signage and infrastructure.
- Develop a community Dog Park.

Summary

No matter where your interests lie, there is always something going on in The Meadows. Dozens of regular activities fill calendars, contributing to an enriched lifestyle. Today's announcement brings significant access to new activities and amenities right at your doorstep. Lifestyles in the Meadows are enriched, property values are protected and community vitality is strengthened with the **Renaissance Access Plan**. Board members and management teams of both the Community Association and the Club appreciate your continued support, and we will continue to keep you informed of all updates.



Marilyn Maleckas
President, MCA Board of Directors

